Optimization using Ti- 84 (Using Ti-84 solving an equation)

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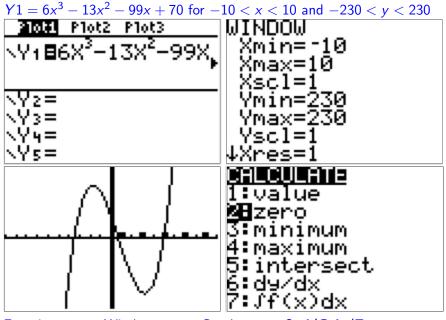
Northeastern University

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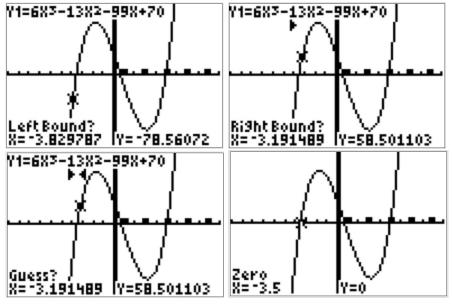
1. Using Ti-84 solving an equation

Example1: Solving $f(x) = 6x^3 - 13x^2 - 99x + 70 = 0$

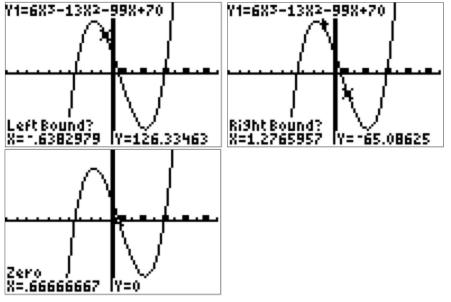
-10 < x < 10 and -230 < y < 230



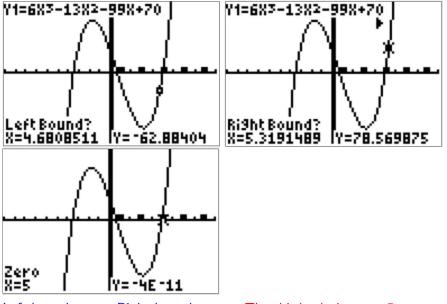
Function -- > Window -- > Graph -- > 2nd/Calc/Zero



Left bound --> Right bound --> The first solution x = 3.5



Left bound --> Right bound --> The 2ed solution x = 0.666 = 2/3



Left bound --> Right bound --> The third solution x = 5

2. Optimization using Ti-84 The following function is from a project in the last year.

The Demand Function D(x)

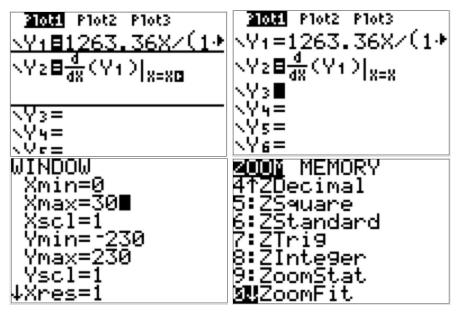
$$D(x) = \frac{1263.36}{1 + 0.09e^{0.28x}}$$

The Revenue Function R(x)

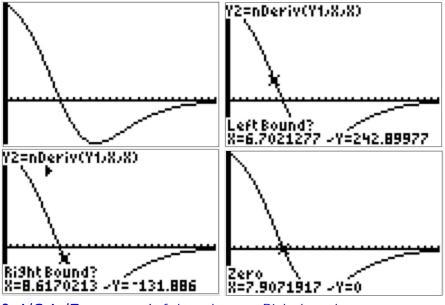
$$R(x) = xD(x) = \frac{1263.36x}{1 + 0.09e^{0.28x}}$$

Question: Find the **price** which gives the **maximal** revenue. 0 < x < 30

Method: We need to solve the equation R'(x) = 0 using Ti-84.



Functions -- > Window -- > Zoom 0: ZoomFit Test value Y1(2) = 2182.79731 to make sure you function is correct



2ed/Calc/Zero --> Left bound --> Right bound

2. Optimization using Ti-84 The following function is from a project in the last year.

The Demand Function D(x)

$$D(x) = \frac{1263.36}{1 + 0.09e^{0.28x}}$$

The Revenue Function R(x)

$$R(x) = xD(x) = \frac{1263.36x}{1 + 0.09e^{0.28x}}$$

Find the **price** which gives the **maximal** revenue. Solution:

x = 7.9071917