

Math1231 Lecture 13

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Example1

A chain of music stores sells CDs. The demand, in hundreds of CDs, is modelled by the function:

$$D(x) = 56.6(0.93)^x$$

where x is the price of a CD in dollars.

(a) Find the function for the rate of change of demand function.

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(a) Find the function for the rate of change of demand function.

$$D'(x) = 56.6 \ln(0.93) 0.93^x \text{ hundreds CDs per dollar.}$$

(b) Fill in the following table. Round numerical results in the table to three decimal places.

				Units
x	10	15	20	
Demand				
Rate of change of Demand				

Plot1 Plot2 Plot3

$$Y_1 = 56.6(0.93)^x$$

$$Y_2 = \frac{d}{dx}(Y_1) \Big|_{x=x}$$

$$Y_3 =$$

$$Y_4 =$$

$$Y_5 =$$

X	Y ₁	Y ₂
F0	27.393	-1.988
11	25.476	-1.849
12	23.693	-1.719
13	22.034	-1.599
14	20.492	-1.487
15	19.057	-1.383
16	17.723	-1.286

X=10

X	Y ₁	Y ₂	X	Y ₁	Y ₂
10	27.393	-1.988	15	20.492	-1.487
11	25.476	-1.849	15	19.057	-1.383
12	23.693	-1.719	16	17.723	-1.286
13	22.034	-1.599	17	16.483	-1.196
14	20.492	-1.487	18	15.329	-1.112
15	19.057	-1.383	19	14.256	-1.035
16	17.723	-1.286	20	13.258	-0.9621
X=10			X=14		

X	Y ₁	Y ₂	X	Y ₁	Y ₂
10	27.393	-1.988	15	20.492	-1.487
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15	19.057	-1.383	19	14.256	-1.035
16	17.723	-1.286	20	13.258	-0.9621
X=10			X=14		

				Units
x	10	15	20	dollar
Demand	27.393	19.057	13.258	hundreds CDs
Rate of change of Demand	-1.988	-1.383	-0.962	hundreds/dollar

Example2(Similar as Textbook 3.4 hw34)

Example(Similar as Textbook 3.4 hw34) The tuition x years since 1990 at a University is modeled to be

$$T(x) = 25012e^{0.054x} \text{ dollars}$$

(a) Write the rate of change formula for tuition.

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$$T(x) = 25012e^{0.054x} \text{ dollars}$$

(a) Write the rate of change formula for tuition.

$$T'(x) = 25012(0.054)e^{0.054x} \text{ dollars/year}$$

(b) Fill in the following table. Round numerical results in the table to three decimal places.

	1995	2000	2014	Units
x				
Tuition				
Rate of change of Tuition				

Plot1 Plot2 Plot3

$$Y_1 = 25012e^{0.054x}$$

$$Y_2 = \frac{d}{dx}(Y_1) \Big|_{x=x}$$

$$Y_3 =$$

$$Y_4 =$$

$$Y_5 =$$

$$Y_6 =$$

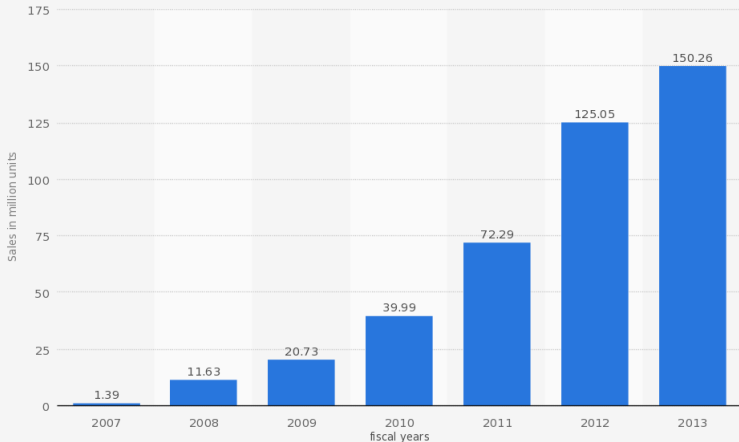
X	Y ₁	Y ₂	X	Y ₁	Y ₂
5	32765	1769.3	18	66112	3570.1
6	34583	1867.5	19	69781	3768.2
7	36502	1971.1	20	73652	3977.2
8	38527	2080.5	21	77739	4197.9
9	40665	2195.9	22	82052	4430.8
10	42921	2317.7	23	86605	4676.7
11	45302	2446.3	24	91410	4936.1
X=11			X=24		

X	Y ₁	Y ₂	X	Y ₁	Y ₂
5	32765	1769.3	18	66112	3570.1
6	34583	1867.5	19	69781	3768.2
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10	42921	2317.7	23	86605	4676.7
11	45302	2446.3	24	91410	4936.1
X=11			X=24		

	1995	2000	2014	Units
x	5	10	24	year
Tuition	32765	42921	91410	\$
Rate of change of Tuition	1769.3	2317.7	4936.1	\$/year

Example3(Similar as Problem36 in HW 3.1.)

Global Apple iPhone sales in the fiscal years 2007 to 2013 (in million units)



Source:
Apple
© Statista 2014

Additional Information
Worldwide, Apple

statista 

# years since 2006	1	2	3	4	5	6	7
sales in million units	1.39	11.63	20.73	39.99	72.29	125.05	150.26

(a). Let x be the years since 2006, and let $S(x)$ be the sales of iPhones in million units. Fit the best model to the data.







# years since 2006	1	2	3	4	5	6	7
sales in million units	1.39	11.63	20.73	39.99	72.29	125.05	150.26

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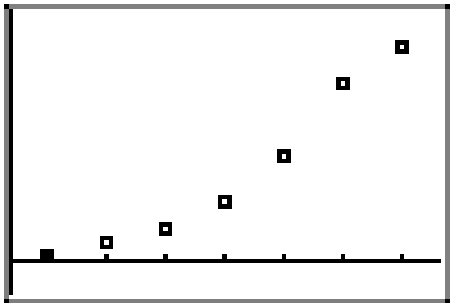
L1	L2	L3	2
1	1.39	-----	
2	11.63		
3	20.73		
4	39.99		
5	72.29		
6	125.05		
7	150.26		
L2(7) = 150.26			

# years since 2006	1	2	3	4	5	6	7
sales in million units	1.39	11.63	20.73	39.99	72.29	125.05	150.26

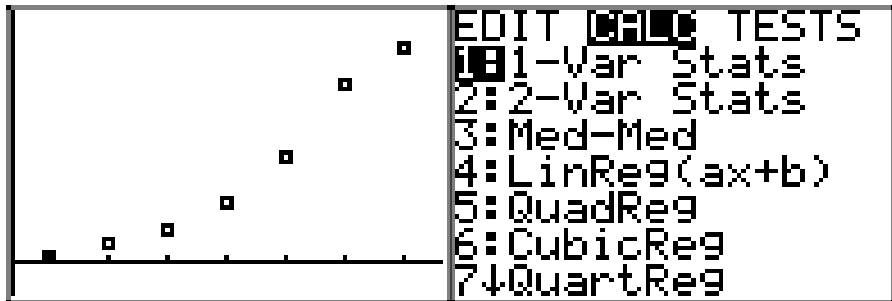
(a). Let x be the years since 2006, and let $S(x)$ be the sales of iPhones in million units. Fit the best model to the data.

L1	L2	L3	2	Plot1	Plot2	Plot3
1	1.39	-----		Off		
2	11.63			Type: 		
3	20.73					
4	39.99			Xlist: L1		
5	72.29			Ylist: L2		
6	125.05			Mark: 	+	.
7	150.26					
L2(7) = 150.26						

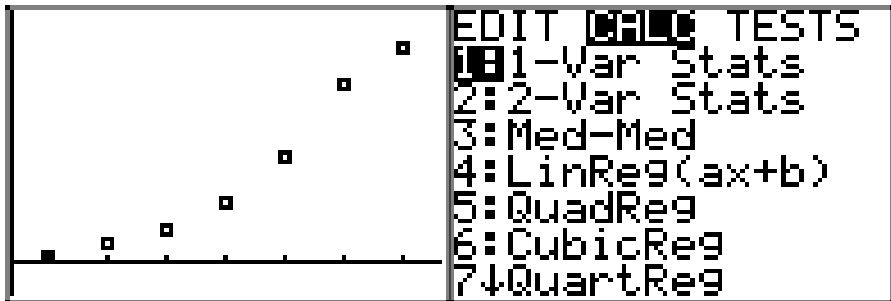
Make sure clear [Y=].



Make sure clear [Y=].

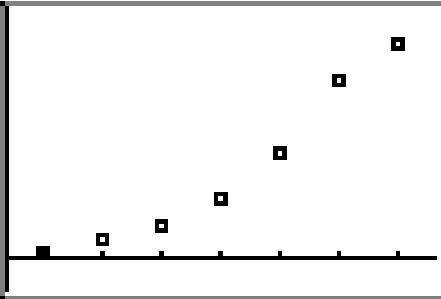


Make sure clear [Y=].



Logistic
Xlist:L1
Ylist:L2
FreqList:
Store RegEQ:Y1
Calculate

Make sure clear [Y=].

	<pre>EDIT DATA TESTS 1-Var Stats 2-Var Stats 3:Med-Med 4:LinReg(ax+b) 5:QuadReg 6:CubicReg 7:QuartReg</pre>
<pre>Logistic Xlist:L1 Ylist:L2 FreqList: Store RegEQ:Y1 Calculate</pre>	<pre>Logistic $y=c/(1+ae^{(-bx)})$ a=147.5064091 b=.9300424746 c=185.9117027</pre>

$$S(x) = \frac{c}{1 + ae^{-bx}} \text{ million units.}$$

$$a = 147.506, b = 0.930, c = 185.912$$

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$$a = 147.506, b = 0.930, c = 185.912$$

(a') How many iPhone will be sold in 2014?

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(a') How many iPhone will be sold in 2014?

$$S(8) = 171.1 \text{ million}$$

$$S(x) = \frac{c}{1 + ae^{-bx}} \text{ million units.}$$

$$a = 147.506, b = 0.930, c = 185.912$$

(a') How many iPhone will be sold in 2014?

$$S(8) = 171.1 \text{ million}$$

(b). What is the rate of change of the sales model?

$$S(x) = \frac{c}{1 + ae^{-bx}} \text{ million units.}$$

$$a = 147.506, b = 0.930, c = 185.912$$

(a') How many iPhone will be sold in 2014?

$$S(8) = 171.1 \text{ million}$$

(b). What is the rate of change of the sales model?

$$S'(x) = -c(1 + ae^{-bx})^{-2}(-abe^{-bx}) \text{ million iPhones per year}$$

$$\text{where } a = 147.506, b = 0.930, c = 185.912$$

(c). Using the model, calculate and interpret the rate of change of sales in 2014.

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X	Y ₁	Y ₂
8	171.1	172.682
9	179.77	5.5237
10	183.44	2.2692
11	184.93	.90987
12	185.52	.36129
13	185.76	.1429
14	185.85	.05644
$Y_2 = 12.681872955$		

(c). Using the model, calculate and interpret the rate of change of sales in 2014.

X	Y ₁	Y ₂
8	171.1	12.681872955
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$$S'(8) = 12.682 \text{ millions units per year}$$

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		Y ₂ = 12.681872955

$$S'(8) = 12.682 \text{ millions units per year}$$

From 2014 to 2015, the sale of iPhone will increase by approx 12.682 million.

Example 4

The following table gives the number of chocolate bars produced at a chocolate factory per number of Oompa-Loompas employed. Show work and give units for each answer.

$x = \#$ of Oompa-Loompas	5	10	15	20	25	30	35	40	45
Number of chocolate bars	12	18	20	20	17	15	15	18	26

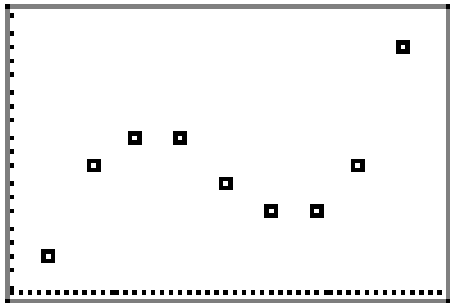
(a) Let x stand for the number of Oompa-Loompas employed and let $B(x)$ stand for the number of chocolate bars produced. Fit a CUBIC MODEL to the data.

Example4

The following table gives the number of chocolate bars produced at a chocolate factory per number of Oompa-Loompas employed. Show work and give units for each answer.

$x = \#$ of Oompa-Loompas	5	10	15	20	25	30	35	40	45
Number of chocolate bars	12	18	20	20	17	15	15	18	26

(a) Let x stand for the number of Oompa-Loompas employed and let $B(x)$ stand for the number of chocolate bars produced. Fit a CUBIC MODEL to the data.



CubicFit3

$$u = ax^3 + bx^2 + cx + d$$

$$a = .0020606061$$

$$b = -.1501731602$$

$$c = 3.173809524$$

$$d = -.5238095238$$

Cubics

$$y = ax^3 + bx^2 + cx + d$$

$$a = .0020606061$$

$$b = -.1501731602$$

$$c = 3.173809524$$

$$d = -.5238095238$$

$B(x) = ax^3 + bx^2 + cx + d$ chocolate bars

$a = 0.002$, $b = -0.150$, $c = 3.174$, $d = -0.524$

(b). What is the rate of change of the sales model?

Cubics

$$y = ax^3 + bx^2 + cx + d$$

$$a = .0020606061$$

$$b = -.1501731602$$

$$c = 3.173809524$$

$$d = -.5238095238$$

$B(x) = ax^3 + bx^2 + cx + d$ chocolate bars

$a = 0.002$, $b = -0.150$, $c = 3.174$, $d = -0.524$

(b). What is the rate of change of the sales model?

$B'(x) = 0.006x^2 - 0.3x + 3.174$ chocolate bars/Oompa-Loompas.

(c). Using the model, calculate and interpret the rate of change of production when 11 Oompa-Loompas are employed.

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X	Y ₁	Y ₂
8	16.311	1.1667
9	17.379	.97142
10	18.258	.78853
11	18.96	.618
12	19.498	.45984
13	19.884	.31403
14	20.13	.1806

X=11

(c). Using the model, calculate and interpret the rate of change of production when 11 Oompa-Loompas are employed.

X	Y ₁	Y ₂
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X = 11

$B'(11) = 0.618$ chocolate bars/Oompa-Loompas.

When the number of employed Oompa-Loompas increases from 11 to 12, then the production of chocolate bars increase by 0.618.

Example5 (Similar as HW19 in textbook 3.6.)

The profit from the supply of a certain commodity is modeled as

$$P(q) = 36qe^{-0.3q} \text{ dollars}$$

where q is the number of units produced.

(a). Write an expression for the rate of change of profit.

Example5 (Similar as HW19 in textbook 3.6.)

The profit from the supply of a certain commodity is modeled as

$$P(q) = 36qe^{-0.3q} \text{ dollars}$$

where q is the number of units produced.

(a). Write an expression for the rate of change of profit.

$$P'(q) = 36e^{-0.3q} + 36q(-0.3e^{-0.3q}) \text{ dollars per unit}$$

Example5 (Similar as HW19 in textbook 3.6.)

The profit from the supply of a certain commodity is modeled as

$$P(q) = 36qe^{-0.3q} \text{ dollars}$$

where q is the number of units produced.

(a). Write an expression for the rate of change of profit.

$$P'(q) = 36e^{-0.3q} + 36q(-0.3e^{-0.3q}) \text{ dollars per unit}$$

(b). At what production level is the rate of change of profit zero?

Example5 (Similar as HW19 in textbook 3.6.)

The profit from the supply of a certain commodity is modeled as

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(a). Write an expression for the rate of change of profit.

$$P'(q) = 36e^{-0.3q} + 36q(-0.3e^{-0.3q}) \text{ dollars per unit}$$

(b). At what production level is the rate of change of profit zero?

$$\text{Solve } P'(x) = 0 \text{ by 2ed/calc/zero.} \quad x = 3.333$$

zoom 0:fit,

Plot1 Plot2 Plot3

$$Y_1 = 36Xe^{-0.3x}$$

$$Y_2 = \frac{d}{dx}(Y_1) \Big|_{x=x}$$

$$Y_3 = \blacksquare$$

$$Y_4 =$$

$$Y_5 =$$

$$Y_6 =$$

Plot1 Plot2 Plot3

$$Y_1 = 36Xe^{-0.3x}$$

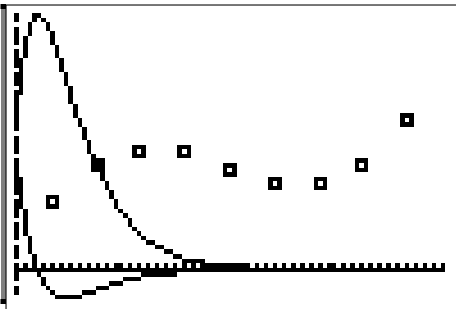
$$Y_2 = \frac{d}{dx}(Y_1) \Big|_{x=x}$$

$$Y_3 =$$

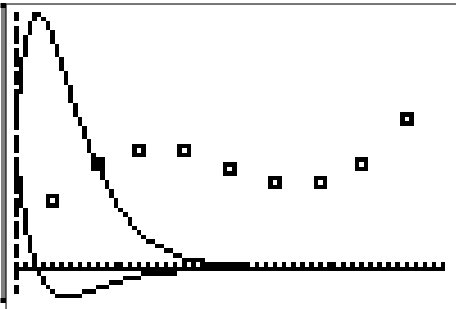
$$Y_4 =$$

$$Y_5 =$$

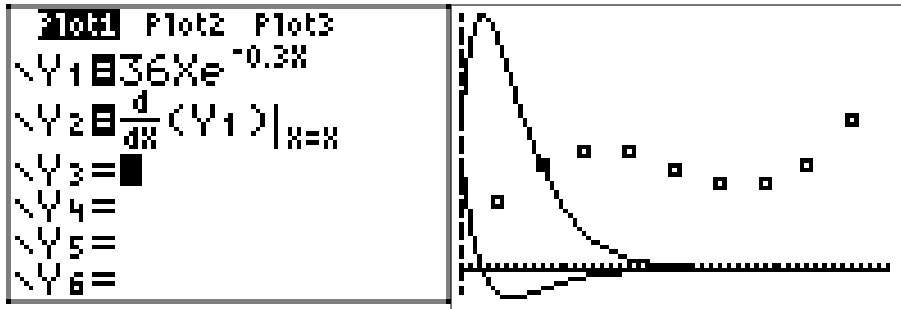
$$Y_6 =$$



Plot1 Plot2 Plot3
 $\sqrt{Y_1} = 36Xe^{-0.3x}$
 $\sqrt{Y_2} = \frac{d}{dx}(Y_1) \big|_{x=x}$
 $\sqrt{Y_3} =$
 $\sqrt{Y_4} =$
 $\sqrt{Y_5} =$
 $\sqrt{Y_6} =$



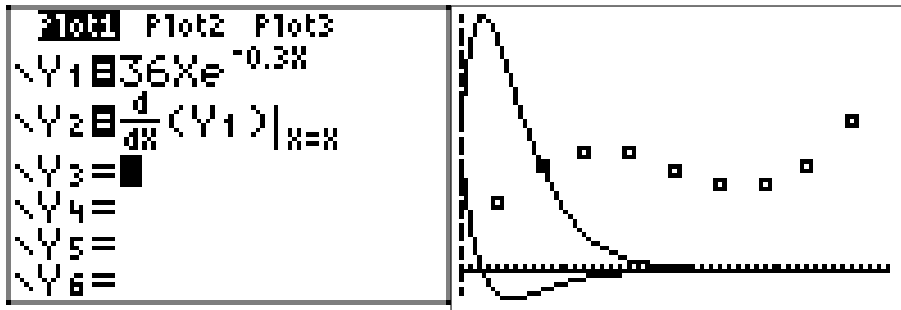
2ed/calc/zero



2ed/calc/zero

$Y1 = 36Xe^{(-0.3X)}$





2ed/calc/zero

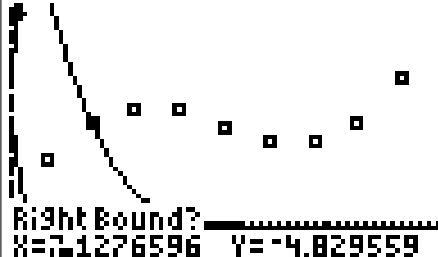
$Y_1 = 36Xe^{(-0.3X)}$



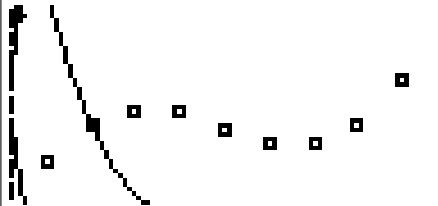
$Y_2 = nDeriv(Y_1, X, X)$



$Y2 = \text{ndderiv}(Y1, X, X)$



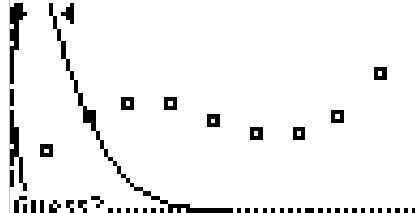
Y2=nDeriv(Y1,X,X)



Right Bound?

X=7.1276596 Y=-4.829559

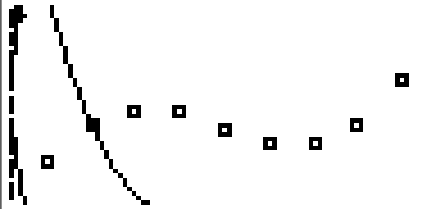
Y2=nDeriv(Y1,X,X)



Guess?

X=7.1276596 Y=-4.829559

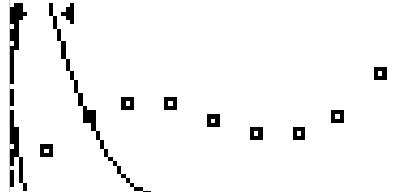
$Y2=nDeriv(Y1,X,X)$



Right Bound? _____

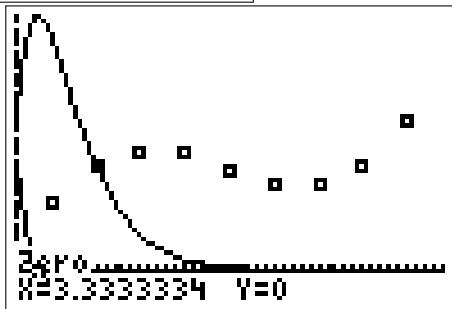
X=7.1276596 Y=-4.829559

$Y2=nDeriv(Y1,X,X)$



Guess? _____

X=7.1276596 Y=-4.829559




Zero? _____

X=3.3333334 Y=0


(c). What is profit at the production level found in part b?

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$Y_1(3.333)$
44.14553272



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$$Y_1(3.333)$$
$$44.14553272$$


$$P(3.333) = Y_1(3.333) = 44.146$$

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$$Y_1(3.333) \\ 44.14553272$$

$$P(3.333) = Y_1(3.333) = 44.146$$

